

## WHO SHOULD TAKE THIS COURSE?

- Business Administration students (1st or 2nd year elective courses, 1.5 credit each course)
- First Nations Governance and Public Administration (FNGPA) Students. This is an excellent opportunity for future First Nation leaders to learn how business development can happen through fostering local business talent (non-credit)
- Continuing Education: People who consider starting their own business, for example trades people (including students), family business members, professionals (Audit, non-credit)



To build a successful business, you need more than a business plan and a good idea - you also need mentorship and support. This is a real life program to build your entrepreneurial skills. Invest in yourself to accelerate your success!

This course will be offered via videoconference in some communities!

Register now - space is limited.



start here. go anywhere.

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# Introduction to Entrepreneurship



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# General Learning Outcomes

After completing Introduction to Entrepreneurship Part 1 students will be able to:

- ✓ Identify whether or not going into business is something they want to pursue
- ✓ Understand the ramifications of who they are and their strengths and weaknesses that relate to building their own business
- ✓ Identify where a student wants to go with his/her business, and planning how to get there, including initial business planning and financial considerations
- ✓ Identify their potential customers and to develop their value proposition and strategies for building important relationships
- ✓ Identify and understand implications of having staff and develop strategies for good people management
- ✓ Identify and develop strategies for managing the administrative responsibilities of owning a business

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## Introduction to Entrepreneurship Part 1:

This course is designed to assist students to determine what they need to build a successful private business. In addition to supporting students in their effort to expand upon their ideas and develop a roadmap for their business career, the course is also designed to provide mentorship opportunities to participants.

## Introduction to Entrepreneurship - Business Mentorship (Part 2):

The Business Mentorship will offer continued support and guidance to become a successful entrepreneur. It brings together students (mentees) with experienced business owners (mentors). The purpose is to give students a real life experience of how a business is built and run, by someone who has done it. The mentor will be a trusted sounding board for the mentee's ideas, hopes, and concerns regarding their plans starting a business. The mentor will also support the mentee through encouragement and feedback.

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After completing Introduction to Entrepreneurship - Business Mentorship, students will be able to:

- ✓ Understand how important a support network is for business success
- ✓ Identify what is necessary to build and run their own business
- ✓ Evaluate the awards and risks of being an entrepreneur
- ✓ Understand the business environment of the mentor
- ✓ Recognize the opportunities that specifically pertain to the student
- ✓ Determine next steps in developing their career as a business person

